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Media Kit *Updated 10/2010*

CATHERINE DAVIS



Parenting blog author and
 baking blog co-author,
 awarded ABIE's Top 50
 Influential Mom Bloggers

Websites
3kidsandus.com
Ohmysugarhigh.com

Twitter
[@3kidsandus](https://twitter.com/3kidsandus)
[@ohmysugarhigh](https://twitter.com/ohmysugarhigh)

Email
cat@3kidsandus.com

Sharing life as a family of
 five, product reviews,
 family travel, sales and
 family recipes.

As the author of 3 Kids and Us for over two years, I invite you to learn more about our family through our daily updates of family life, parenting blunders and opinions of products we use.

Having an influential voice in the mom blogging community attracts readers that value our opinions as parents and consumers. Working with 3 Kids and Us will offer your brand and service the opportunity to reach customers from a unique source.

AUDIENCE DEMOGRAPHICS

Female 97% - Male 3%
 Under 30 yrs of age 30%, Over 30 70%

SOCIAL MEDIA REACH

6,100 Twitter Followers
 1,400 Facebook Friends
 1,700 Facebook Blog Fans
 Twitter Klout - 75

MONTHLY SITE TRAFFIC

50,000 Page Views
 25,000 Unique Visitors
 3,500 Feed/Email Subscribers
 2,300 Blog Friend Connections
 Google Page Rank - 3
 Alexa Traffic Rank – 57,600

2010 Rate Sheet

Description	Terms	Cost	Bulk Discount (3 months)	Bulk Discount (6 months)	Additional Information
728 x 90 Leaderboard Ad	1 month	\$150	\$355	\$700	Above the fold, centered above content
300 x 250 Rectangle Ad	1 month	\$150	\$355	\$700	Above the fold, sidebar
125 x 125 Button Ad	1 month	\$50	\$115	\$220	Below the fold, sidebar (\$50 for above the fold)
Text Link Ad	1 month	\$30	\$85	\$165	Below the fold, sidebar front page display only
Sponsored Post	300-400 words, guaranteed front page for 3 days	\$275			Sponsor provided content receives \$75 discount, may include up to 3 links and 3 images
Sponsored Twitter Tweets	1 twitter tweet with 1 link	\$20			Content of tweet can be pre-written by sponsor, 7 day min.
Product Review	1 blog post, shared in feed, twitter and facebook	Full size, non-returnable product must be provided by sponsor (\$25 minimum value) NO FEE			Product reviews will be accepted on a case by case basis and published within 6 weeks of receipt. Includes product description, personal opinions, purchasing information, product photos and/or video usage.
Review/Giveaway Combo	2 products: 1 to review and keep, 1 or more to giveaway	\$50			See above and below for details
Sponsored Giveaway	1 or more products to giveaway	\$100			Entry requirements will be designed to drive traffic to your business and social media pages

Questions may be directed to Catherine Davis, cat@3kidsandus.com

Payments will be invoiced through Paypal

Universal Gift card and/or check payment may available upon request